



## **NEWS RELEASE**

For immediate release  
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### **HANNA BOYS CENTER ANNOUNCES NEW CEO**

Sonoma, CA - Mr. Cameron Safarloo has been selected as the new Chief Executive Officer (CEO) at Hanna Boys Center. He will begin on April 26, 2021.

Mr. Safarloo comes to Hanna with over 30 years of operation management and leadership experience, both within the for-profit and nonprofit sectors. His background is extensive and strongly emphasizes inspirational leadership, and collaborative effort in achieving organizational success through amplified service impact. He most recently served as a Chief Executive Officer at Youth Homes, a Northern California nonprofit organization providing residential and community mental health services to the foster youth population. Prior, Mr. Safarloo served as Chief Operating Officer for Cure Violence, a global nonprofit organization headquartered at University of Illinois at Chicago. He has also held various executive leadership positions within multi-national corporations, start-up, and social services organizations. He has also served on several boards of nonprofit and private organizations over the past 15 years.

"The Board of Directors is very excited to introduce an executive leader with Cameron's experience to Hanna Boys Center and our community. We are excited to welcome Cameron to Hanna Boys Center and look forward to working together to better serve our youth and their families while also increasing Hanna's impact in the community. Cameron brings extensive skills and experience to Hanna which will be invaluable as we navigate the opportunities and challenges facing our organization. I encourage everyone to extend a warm welcome to Cameron." said Hanna Board Chair, Daniel Young.

As the new CEO, Mr. Safarloo will work closely with the Hanna leadership team and the Board of Directors. "Hanna Boys Center's long history as a haven for the most challenged youth and its responsiveness to the changing needs of this most vulnerable population is inspiring," said Mr. Safarloo. "I am honored and grateful to the board for the opportunity to strengthen its mission of working together with the community and staff to build safe, nurturing, and resourceful infrastructure to better position this underserved youth population for resilience and long-term sustainable independence and success."

This appointment is the culmination of a thoughtful and thorough process that began with the formation of a Board-directed Search Committee in the Summer of 2020. The Committee secured the services of executive search firm m/Oppenheim to support its recruitment efforts.

Mr. Safarloo takes over the chief executive role that was shared on an interim basis by Dr. Stefanie Smith (Chief Clinical Officer) and Tom Coughlan (Chief Development Officer).

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About Hanna Boys Center

Founded in 1945, Hanna Boys Center is a teen residential treatment center in Sonoma, California, with an on-campus accredited high school, Archbishop Hanna High School, serving 9th through 12th grade students with at risk youth programs. For 75 years Hanna has provided on campus services. In 2015, the Center's services were expanded to include the Hanna Institute. The Hanna Institute provides trauma-informed training services to youth-serving agencies in Northern California and beyond.